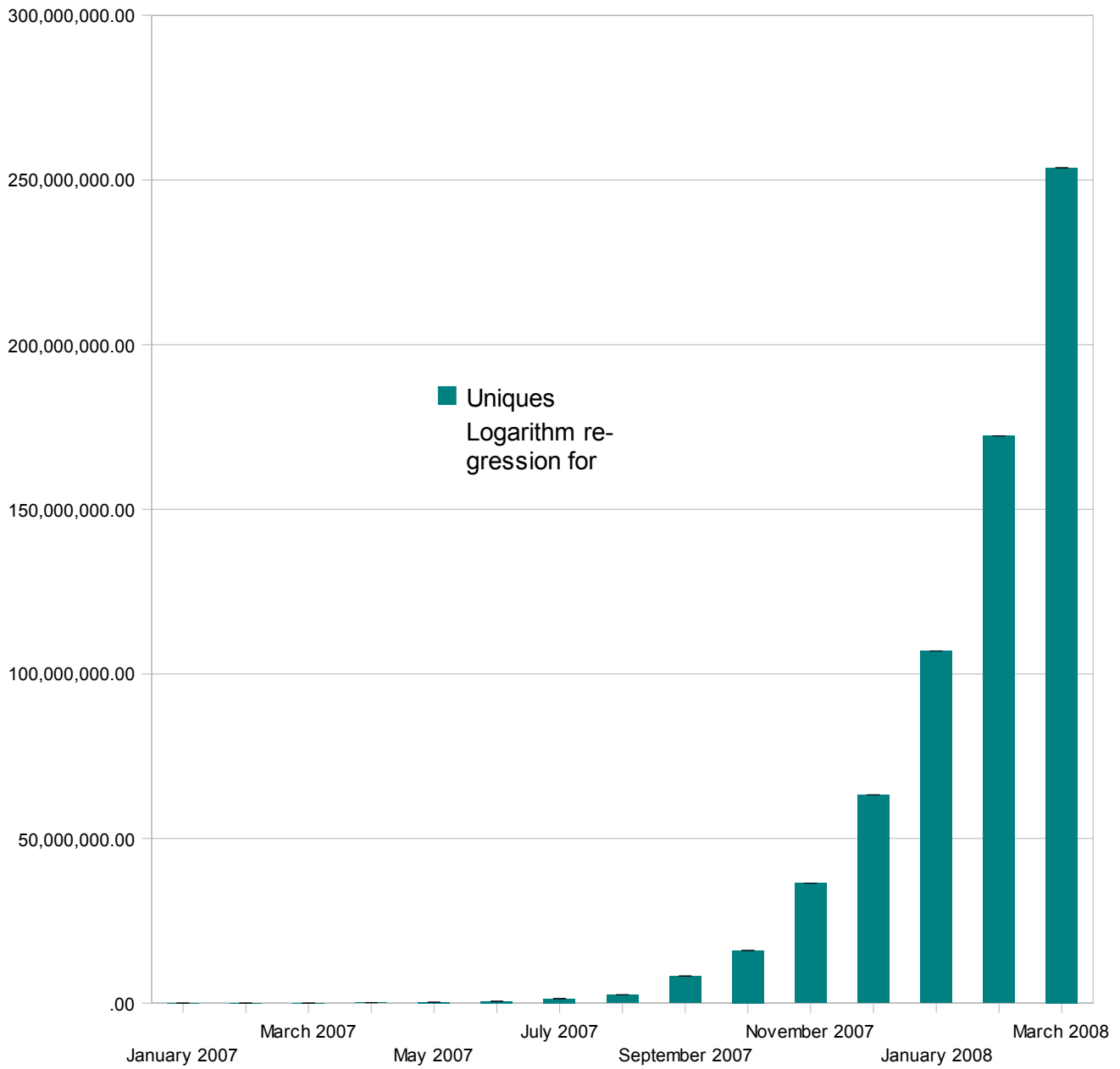


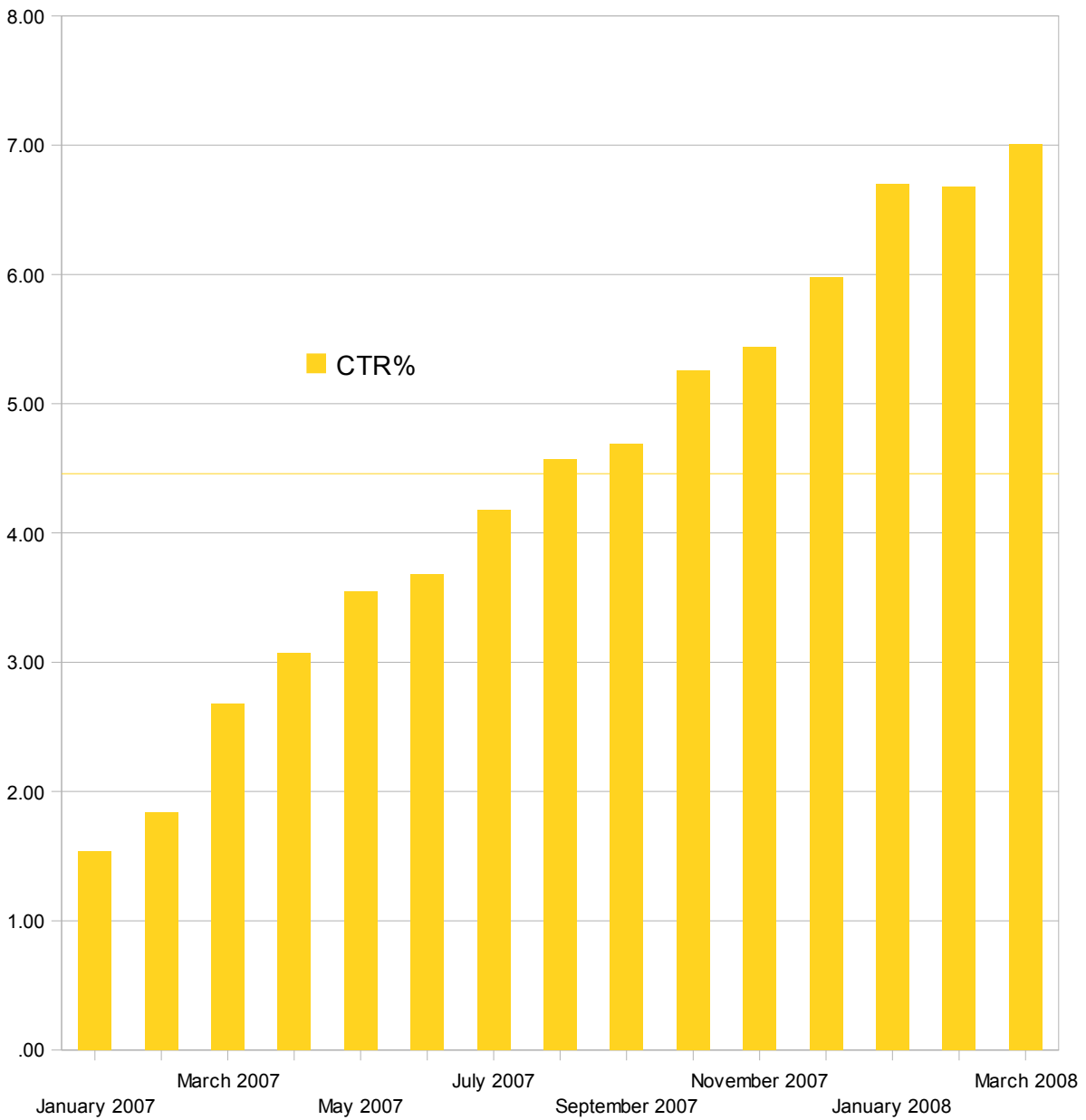
Fruny Business Media Kit

Uniques Per Month



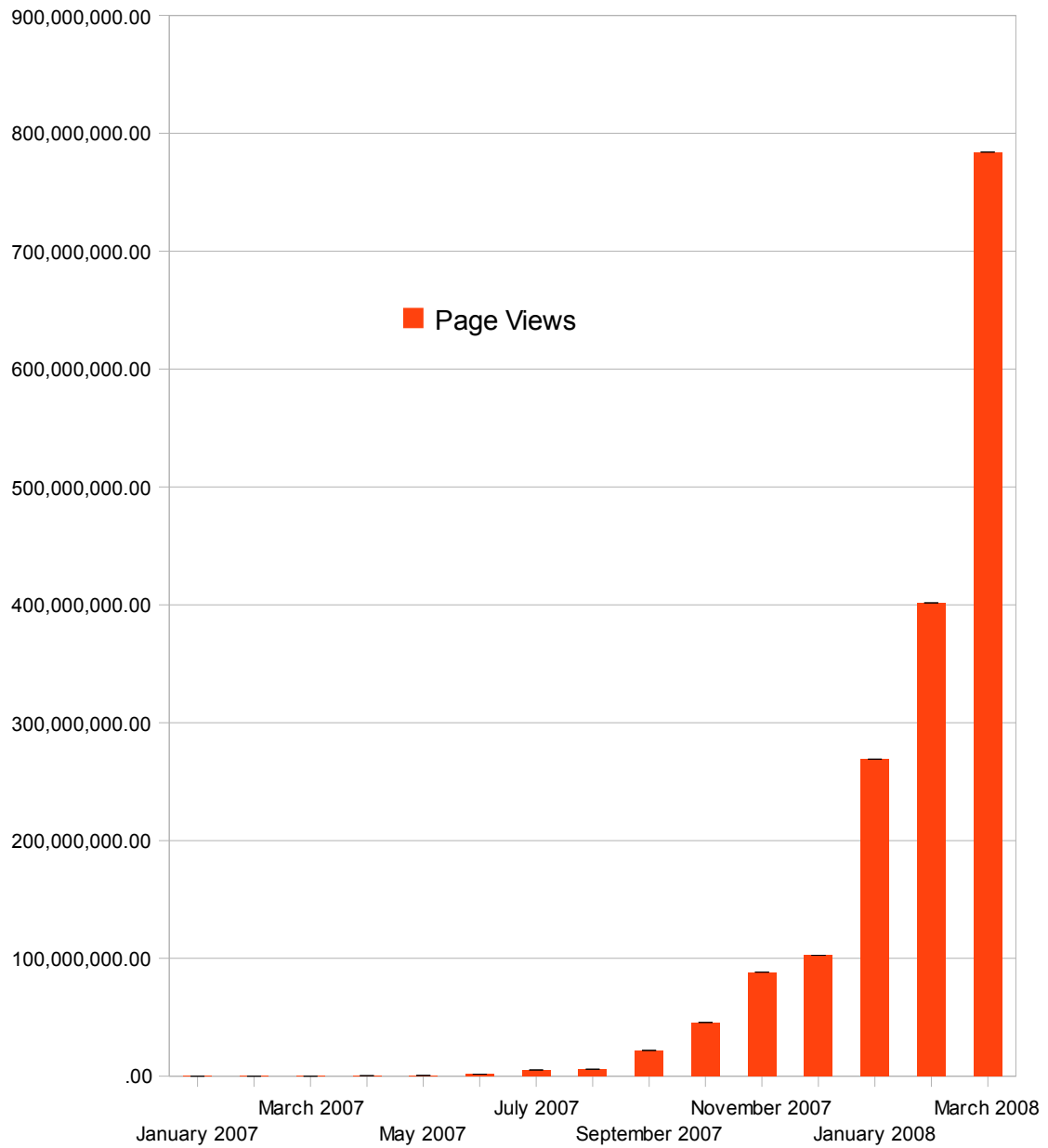
Fruny Business Media Kit

Advertiser CTR%



Fruny Business Media Kit

Page Views Per Month



Fruny Business Media Kit

Pricing

Sidebar Positions

125x125 banner: \$12,000 Per Month

120x600 banner: \$22,000 Per Month

Text Link Ad: \$8,000 Per Month

Blog Articles

300 word review: \$15,000

500 word review: \$20,000

1000 word review: \$25,000

Top Fold Horizontal Positions

768x60 banner: \$16,000 Per Month

468x60 rotating banner: \$25 Per 1000 Impressions

For full payment details please email me: advertising@fruny.com